

**SEFHA MEETING MINUTES
SEPTEMBER 11, 2012**

Club members met at 6:30 in the banquet room of El Cazador Restaurant in Chatham. There were 31 members present.

The first topic of discussion was the SEFHA Cowboy Competition. The event will be held on September 29 at the Tuggle Farm and will start at 10:00. Food and drinks will be available for those attending. Dave encouraged members to attend and compete, and to also encourage others to attend. The fee for non members is \$25 which includes a year membership with SEFHA. There will be prizes awarded. Dave advised that this year's event will feature some new surprises in the obstacle course.

Our next topic of discussion was the Colt Starter Challenge being held on October 20. Cheryl distributed copies of job assignments and a list of program sponsors. Members were reminded about the meet and greet being held on Friday night at Deb Bender's home. This is for members working the challenge on Saturday and starts at 6:30. Judges and competitors will have a chance to ask questions and go over the rules. Set up at the Olde Dominion Ag Center will be on Friday and must be completed by 5:00 p.m. Dave asked all members helping with set up to plan on arriving around 9:00 a.m.

Members that wish to donate items for the silent auction table were asked to have them to Karen Hill or Southern States by October 10.

SEFHA has chosen the four horses for the competition (one as a back-up). All four horses are mares and are approximately the same age and breed. Horses are from Sandy Creek and Spring Hill.

Dave and Reggie have met with the Ag Center and they have agreed, in addition to the arena, to allow SEFHA to have use of the kitchen and conference area for the day. In return, SEFHA will give them a free full page ad in the center of our program.

Food vendors will be at the event all day this year and we will have several to pick from, including

Chic-Fil-A and Melrose Bison Burgers!

The sound system has been taken care of and Barry Davis will be handling that again this year.

Cheryl brought the tickets which are bundled in packs of 10. Any members that wished to take bundles to sell were asked to do so.

Jerry Shedd asked about advertising on the marquee of Blairs Volunteer Fire Department because of the exposure our event could receive from Highway 29 traffic. Dave will check into this. There was further discussion on the best way to advertise our event (radio versus newspapers). Lisa Geyer designed and sent out flyers to tack shops in Virginia and North Carolina. Posters designed by Susan Newton were given to members to place at various stores in the area.

Mandy Wrenn gave prices for advertising in Piedmont Shopped, The Register and Bee and The Star Tribune.

A treasurer's report was given and a list of the expenses involved for the Colt Starter Challenge was discussed.

With there being no further business to discuss, the meeting was adjourned at 8:20.

Respectfully submitted,

Lisa Geyer
Secretary