

SEFHA Minutes

October 11, 2011 Meeting

SEFHA members met on October 11 at El Cazador Restaurant in Chatham, Virginia at 6:30.

David Tuggle called the meeting to order at 7:00 with 30 members present. Mike Bruce said the blessing and everyone enjoyed a nice dinner before the meeting began.

Dave received a phone call from Ken McNabb today and he will be flying in for the invitational (earlier there had been a possibility that he would drive and bring his family). Ken's assistant, Brenda, will be in touch with Dave as to the flight date, time, and location. Dave will make arrangements to pick Ken up.

Dave talked with Pip Printing today and they report that the program is in good shape; we only have 1 ¼ pages that are blank. There is a possibility that we may insert photos from the Extreme Cowboy Competition in the blank spaces.

The Extreme Cowboy Competition went great. The weather was perfect; we had a large crowd watching, and a large group of people participating – perfect!

Dave introduced Leslie Keck and thanked her for the hard work she has done with getting the SEFHA website up, and for all of the helpful information she continues to add on a daily basis. We receive many, many compliments on our website and its professional appearance.

Club members discussed the program and layout of the pages. The center will be reserved for a schedule of events. Each competitor will have a full page write-up, judges will have one half page, and Tom Seay will have a full page. Loraine with Pip Printing has recommended that every ten pages we should place one of the write-ups about our judges and competitors rather than placing them all together, this will encourage the spectators to look through the entire program and not just one section. Club members had no objection to Loraine's recommendation. Pip Printing also complimented SEFHA on the way the members have handled the program ad submissions, and contacts. They appreciate the smooth and easy manner we have conducted ourselves in the process...no arguing or bickering.

The Kuda Saddle was on display at the Extreme Cowboy Competition on October 8. The laser engraving was done on the saddle fender by Awards and Trophy. They did a phenomenal job and the cost was a mere \$20.00. Any members that have not seen the saddle can go to our website or Facebook page to check it out.

As of the meeting, 180 tickets have been sold for the event. That total did not include any sales that Karen's Hallmark had made on that date. Competitors will want some tickets made available to them for friends and followers from their own community.

There was discussion on making tickets available at the door with a "will call" option. After much discussion, it was decided that we would be creating a large amount of work and possible confusion for ourselves and we let the subject drop.

Jerry Shedd has purchased eleven blaze orange vests and Harbor Freight has more coming in if

we need additional vest. The gate keepers will be wearing the orange vest. Lisa Tuite is making SEFHA badges for all members to wear during the event (features the SEFHA logo). This will be our sole way of being identified as a SEFHA member so everyone working the event should make sure they wear one. Lisa will make approximately 37 badges, using the signup sheet for a reference.

Workers should arrive no later than 7:15 on Saturday morning and gates will open at 8:00. There will be 3 entrances to Chatham Hall and gate keepers should be mindful that others will be entering Chatham Hall that are not attending the Colt Starting Invitational. People at gates will have radios to communicate.

Members discussed the port-a-john set-up. It was decided that two would not be sufficient for the number of people attending. Jerry Shedd will contact them and have four delivered instead of two. The port-a-johns will be delivered sometime around 4:00 on Friday afternoon.

News Channel 7 and News 13 will be interviewing SEFHA the week prior to the event and we hope to get some good response from the interviews.

The SEFHA banner Jerry Shedd obtained from Pepsi Cola several months ago will have the Pepsi logo removed and the banner will be hung inside the arena at Chatham Hall.

Gate keepers will be responsible for taking tickets as spectators come in. Tear the ticket into with the stub being given back to the spectator and the ticket going into a bucket/box for door prize drawings. Spectators will need to hold their stubs as a means of leaving and re-entering the event.

It was decided that we may need to have one last meeting before November 12. SEFHA Club Members will meet on November 8 at 6:30 in the banquet room of El Cazador Restaurant, our last meeting before the Colt Starting Invitational on November 12.

There being no further business, the meeting was adjourned at 8:50.

Respectfully submitted.

Lisa Geyer

Secretary