

Minutes and overview of SEFHA meeting May 24, 2011.

SEFHA members met at El Cazador Restaurant in Chatham on 5/24/2011 at 6:30 to discuss plans and form committees for the upcoming colt starting competition to be held on November 12, 2011. Approximately 21 members were present.

After dinner the meeting was called to order and David passed out an outline of items, products, and people needed, as well as committees that will need to be formed for the upcoming competition.

Below is an outline of items covered and committees that were formed:

Chatham Hall has agreed to allow SEFHA to hold the competition at their facility. Chatham Hall will not charge a fee for the use of the facility, but students and staff will be able to attend free of charge.

The competition is set to start at 9:00 (gates will open at 8:00) and ending at 4:00. Chatham Hall's one stipulation is that everyone must leave before dark (due to parking issues). The facility is capable of seating 300 people, possibly a few more. Chatham Hall also agreed to allow SEFHA members to come in on Friday night to start setting up.

SEFHA members agreed on a ticket price of \$15.00 per person (regardless of age, i.e. young children would be charged the same as an adult).

Dave suggested the competition program be as follows:

First Session would start at 9:00 and last 1 hour and 10 minutes. There will be a mandatory 10 minute break during each session for the trainers. It may be taken at any time they wish. Trainers will also be allowed one assistant, who must stay outside of the round pen.

50 minute break for trainers

Second Session begins at 11:00 and last for 1 hour and 10 minutes with the same procedures as in Session One.

12:10 to 1:00 is lunch break. During this time Chatham Hall will present a 15 to 20 minute presentation about the school's equestrian program.

Third Session begins at 1:00 and last for 1 hour 10 minutes with same procedures as in session one and in session two.

At 2:10 there will be a 20 minute break

2:30 to 3:30 each competitor will be allowed 20 minutes to complete an obstacle course.

3:30 to 3:45 SEFHA members will dismantle course

3:45-4:00 Judging and award to the winner.

The following committees were set up with the names of those who volunteered for each committee listed:

Trainer Selection Judy, Dave, Lisa T., Susan, and Dwight

Horse Selection Judy, Dave, Lisa T., Susan, and Dwight

Tickets Jerry, Cheryl, Mandy, Lisa T., Dave

Programs Jerry, Dave, Lisa T.

Obtaining an Emcee Judy, Dave, Lisa T. (we are hoping Tom Seay will attend!)

Judges Selection Judy, Larry, Millie, Lisa T., Dave

Advertising Lisa G., Lisa T. Dave, Mandy, Cheryl

Sponsors We will work on this collectively as a group

Equipment Cheryl, Lisa T., Dave, Kathy

Vendors Lisa G., Kathy, Dave, Lisa T.

T-Shirts and Posters Cheryl, Susan, Lisa T., Dave

Anyone not in attendance at the meeting that is interested in volunteering, please let us know. There is plenty of work to be done before, and on the day of the event! This event will be staffed and worked entirely by SEFHA members and friends of members. Chatham Hall will not be responsible for any of the work, so volunteer if you can! We will also need someone to volunteer as a time keeper on the day of the event. Lisa Geyer is checking with her brother to see if he would come and photo the event, and possibly set up a video camera.

There were additional comments and discussions during the meeting.

Dave pointed out that this competition is based on “natural horse training”. Harsh techniques will not be allowed. The Trainer Selection Committee will base their search on that basis.

Cheryl believes that we will be able to obtain at least one of the three round pens from Southern States. If not, there are various members of the club willing to loan theirs for the event. The round pens need to be 6’ high and 50’ in diameter.

We will need to arrange for a trailer to transport the three horses, and Henry Adkins has volunteered to stable the horses at his place in Chatham. The three horses chosen will be halter broke (barely) and will not have had a saddle on their back. All agreed that it was preferable to have a mare, gelding, but no stallions.

Dave is hoping to have a saddle made as the top prize. Dave is also hopeful that he can get a CSI pad donated to go with the saddle.

Dave has already talked with Chic-Fil-A and they have agreed to be one of the food vendors. Subway was suggested as a second vendor. Members discussed the fee for vendors and the space size that should be offered. Members agreed on having a set fee rather than taking a commission on the vendor's sales.

We have a definite sponsorship from Blackwell Dodge and hopefully we will also have Southern States as a sponsor.

Lastly, we need for everyone to put on their thinking caps and come up with a name and/or design for the event. All SEFHA members will be wearing tea-shirts at the event, and we may want to sell shirts to promote the event.

The next meeting will be held on June 14, 2011 at El Cazador Restaurant in Chatham at 6:30.

The meeting was adjourned at 8:50 p.m.

Respectfully submitted.

Lisa Geyer

5/26/11