

June 14, 2011 Meeting Minutes

SEFHA club members met at El Cazador Restaurant in Chatham on June 14, 2011 at 6:30 to discuss further plans for the Colt Starting Competition.

25 members were present. Dave called the meeting to order at 7:00.

There was a lot to be covered concerning the Colt Starting Competition in November. A recap of the items discussed is listed below.

Lisa Tuite passed around photographs of three horses being considered for the colt starting competition. The committee has visited with the owner, Martha Moses, and checked out the horses and their environment. The committee felt that the horses are a bit underweight and need to gain some weight before the competition. Ms. Moses agreed to the weight gain and the committee will revisit at a later time to see if there is an improvement in their weight. All three horses are geldings, all have the same stallion father and each horse has the same temperament and disposition. None of these horses have been under saddle.

Dave has received lots of responses from trainers interested in the competition. Some of the trainers being considered are Randy Abernathy, George Schaefer, James Cooler, and Pam Tanner. Website addresses were given to everyone, as well as printed materials on the trainers, and members were encouraged to read about each of the candidates. Trainers must meet the outlined criteria on the application in order to be considered.

Cheryl passed around a sample contract to be used for advertising in the event's program.

Dave brought up the question of how many judges should be considered for the competition. At our previous meeting it was decided that three judges would be sufficient. However, after talking with a judge from another show, Dave felt that four or five judges would be best. The members voted and unanimously decided to use five judges, (unless the judges charge a fee, then the club would only utilize four). The fourth judge would be the tie breaker in the event of a three way tie. The club would prefer five judges, insuring that all three trainers and rings were being seen. Susan Newton felt that only trainers should be considered as judges, but other thoughts from club members were that judges could be trainers, or anyone with knowledge of natural horsemanship (a farrier, vet, or horse owner).

Martha Moses, owner of the horses being considered, and who is also a veterinarian, will be at the show; she will serve as the primary vet. Paul Erwin will also be "on call" and available, but would have to charge a fee if we called on him.

Sheryl advised that Behlen round pens will be used in the competition. Southern States will furnish two and Behlen will furnish one. These pens will be for sale after the competition. The round pens will be set up at Chatham Hall on Friday night.

T-shirts will be designed for all members to wear the day of the competition. The front will be designed with "SEFHA" and the back will be printed with "Staff". The cost to have the shirts done is approximately \$8.00 each.

Judy has made contact with Tom Seay and is still hoping to hear back from him on whether or not he is available to be the emcee for the competition. Other possible candidates are Ralph Casey or Scott Purdum.

The Chatham Hall arena will hold 350 people. If we are allowed to bring in additional bleachers, we could seat 400. The occupancy load will need to be verified first. All SEFHA members will be on the floor working or at the door throughout the show which will add to the number of people inside the arena. Members will also be at ringside serving as time keepers, monitors, and assisting the trainer with water, beverage, chairs, and break reminders.

Mandy has checked the pricing on tickets. It is cheaper to have tickets printed without numbers, but the members felt that numbered tickets would be necessary. Pip Printing gave a price of \$47, and Benton & Thomas gave a price of \$42 for numbered tickets. The price is based on printing 400 tickets on colored paper with black ink.

Southern States will be donating three saddle pads with the Southern States logo on them for the competitors. They will also be donating 500 pounds of feed. The club decided that the winner would receive the grand prize of a saddle and hopefully a CSI pad and the other two competitors would split the 500 pounds of feed as a gift for competing. There will not be a first, second, and third finish. Dave is checking on purchasing the saddle from Kuda Saddles in Florida.

Advertising was discussed, but is on hold for the moment. More details for how to advertise will be discussed at the next meeting.

Southern States is definitely a sponsor and Dave will be meeting with Blackwell Dodge this week to make sure they are still willing to be a sponsor.

Dave recommended that after each session during the competition, the points be totaled, allowing for a quicker grand total and announcement of the winner, since there will be a time factor involved at the end of the day.

Dave has a definite yes from Chick-Fil-A to be a food vendor. We will check to see if Sub Way and/or Pizza Hut can be vendors as well.

The club discussed how they would like for the programs to be printed. The program will be printed in black and white, but there was discussion on having the back cover in color, the cost would be higher to have the programs printed with color on the back cover. Dave will check the prices first. The club voted to give Southern States first choice of advertising on the back cover (full page) and at a reduced price, possibly \$250.00. The prices for advertising in the program are \$25 for one quarter page, \$50 for one half page, \$75 for three quarters page, and \$100 for a full page ad inside the program. Inside cover cost is \$250 and back cover is \$400. Chatham Hall will be able to have an advertisement in the center of the program at no charge. The center section will also have a one page bio on the competitors and judges.

Leslie Keck volunteered to set up a website for SEFHA. The only cost to the club would be for a domain name, with an annual fee of \$10.00. Lisa Tuite made a motion to accept the offer and Judy S. seconded the motion. The club members voted to accept the offer.

The next SEFHA meeting will be held on July 12 at El Cazador Restaurant on Main Street in Chatham at 6:30 in the banquet room.

Dave announced the next club event, a three day camping, trail riding event, is scheduled for August 13, 14, and 15th at Iron Mountain.

There being no further business, the meeting was adjourned at 8:50 p.m.

Respectfully submitted,

Lisa Geyer, Secretary

6/19/2011