

## 2011 SEFHA Meeting Minutes

### Minutes and overview of SEFHA meeting May 24, 2011.

SEFHA members met at El Cazador Restaurant in Chatham on 5/24/2011 at 6:30 to discuss plans and form committees for the upcoming colt starting competition to be held on November 12, 2011.

Approximately 21 members were present.

After dinner the meeting was called to order and David passed out an outline of items, products, and people needed, as well as committees that will need to be formed for the upcoming competition.

Below is an outline of items covered and committees that were formed:

Chatham Hall has agreed to allow SEFHA to hold the competition at their facility. Chatham Hall will not charge a fee for the use of the facility, but students and staff will be able to attend free of charge.

The competition is set to start at 9:00 (gates will open at 8:00) and ending at 4:00. Chatham Hall's one stipulation is that everyone must leave before dark (due to parking issues). The facility is capable of seating 300 people, possibly a few more. Chatham Hall also agreed to allow SEFHA members to come in on Friday night to start setting up.

SEFHA members agreed on a ticket price of \$15.00 per person (regardless of age, i.e. young children would be charged the same as an adult).

Dave suggested the competition program be as follows:

First Session would start at 9:00 and last 1 hour and 10 minutes. There will be a mandatory 10 minute break during each session for the trainers. It may be taken at any time they wish. Trainers will also be allowed one assistant, who must stay outside of the round pen.

50 minute break for trainers

Second Session begins at 11:00 and last for 1 hour and 10 minutes with the same procedures as in Session One.

12:10 to 1:00 is lunch break. During this time Chatham Hall will present a 15 to 20 minute presentation about the school's equestrian program.

Third Session begins at 1:00 and last for 1 hour 10 minutes with same procedures as in session one and in session two.

At 2:10 there will be a 20 minute break

2:30 to 3:30 each competitor will be allowed 20 minutes to complete an obstacle course. 3:30 to 3:45

SEFHA members will dismantle course

3:45-4:00 Judging and award to the winner.

The following committees were set up with the names of those who volunteered for each committee listed:

Trainer Selection Judy, Dave, Lisa T., Susan, and Dwight Horse Selection Judy, Dave, Lisa T., Susan, and Dwight Tickets Jerry, Cheryl, Mandy, Lisa T., Dave

Programs Jerry, Dave, Lisa T.

Obtaining an Emcee Judy, Dave, Lisa T. (we are hoping Tom Seay will attend!) Judges Selection Judy, Larry, Millie, Lisa T., Dave

Advertising Lisa G., Lisa T. Dave, Mandy, Cheryl

Sponsors We will work on this collectively as a group

Equipment Cheryl, Lisa T., Dave, Kathy

Vendors Lisa G., Kathy, Dave, Lisa T.

T-Shirts and Posters Cheryl, Susan, Lisa T., Dave

Anyone not in attendance at the meeting that is interested in volunteering, please let us know. There is plenty of work to be done before, and on the day of the event! This event will be staffed and worked entirely by SEFHA members and friends of members. Chatham Hall will not be responsible for any of the work, so volunteer if you can! We will also need someone to volunteer as a time keeper on the day of the

event. Lisa Geyer is checking with her brother to see if he would come and photo the event, and possibly set up a video camera.

There were additional comments and discussions during the meeting.

Dave pointed out that this competition is based on “natural horse training”. Harsh techniques will not be allowed. The Trainer Selection Committee will base their search on that basis.

Cheryl believes that we will be able to obtain at least one of the three round pens from Southern States. If not, there are various members of the club willing to loan theirs for the event. The round pens need to be 6’ high and 50’ in diameter.

We will need to arrange for a trailer to transport the three horses, and Henry Adkins has volunteered to stable the horses at his place in Chatham. The three horses chosen will be halter broke (barely) and will not have had a saddle on their back. All agreed that it was preferable to have a mare, gelding, but no stallions.

Dave is hoping to have a saddle made as the top prize. Dave is also hopeful that he can get a CSI pad donated to go with the saddle.

Dave has already talked with Chic-Fil-A and they have agreed to be one of the food vendors. Subway was suggested as a second vendor. Members discussed the fee for vendors and the space size that should be offered. Members agreed on having a set fee rather than taking a commission on the vendor’s sales.

We have a definite sponsorship from Blackwell Dodge and hopefully we will also have Southern States as a sponsor.

Lastly, we need for everyone to put on their thinking caps and come up with a name and/or design for the event. All SEFHA members will be wearing tea-shirts at the event, and we may want to sell shirts to promote the event.

The next meeting will be held on June 14, 2011 at El Cazador Restaurant in Chatham at 6:30. The meeting was adjourned at 8:50 p.m.

Respectfully submitted.

Lisa Geyer

5/26/11

### **June 14, 2011 Meeting Minutes**

SEFHA club members met at El Cazador Restaurant in Chatham on June 14, 2011 at 6:30 to discuss further plans for the Colt Starting Competition.

25 members were present. Dave called the meeting to order at 7:00.

There was a lot to be covered concerning the Colt Starting Competition in November. A recap of the items discussed is listed below.

Lisa Tuite passed around photographs of three horses being considered for the colt starting competition. The committee has visited with the owner, Martha Moses, and checked out the horses and their environment. The committee felt that the horses are a bit underweight and need to gain some weight before the competition. Ms. Moses agreed to the weight gain and the committee will revisit at a later time to see if there is an improvement in their weight. All three horses are geldings, all have the same stallion father and each horse has the same temperament and disposition. None of these horses have been under saddle.

Dave has received lots of responses from trainers interested in the competition. Some of the trainers being considered are Randy Abernathy, George Schaefer, James Cooler, and Pam Tanner. Website addresses were given to everyone, as well as printed materials on the trainers, and members were encouraged to read about each of the candidates. Trainers must meet the outlined criteria on the application in order to be considered.

Cheryl passed around a sample contract to be used for advertising in the event’s program.

Dave brought up the question of how many judges should be considered for the competition. At our previous meeting it was decided that three judges would be sufficient. However, after talking with a judge

from another show, Dave felt that four or five judges would be best. The members voted and unanimously decided to use five judges, (unless the judges charge a fee, then the club would only utilize four). The fourth judge would be the tie breaker in the event of a three way tie. The club would prefer five judges, insuring that all three trainers and rings were being seen. Susan Newton felt that only trainers should be considered as judges, but other thoughts from club members were that judges could be trainers, or anyone with knowledge of natural horsemanship (a farrier, vet, or horse owner).

Martha Moses, owner of the horses being considered, and who is also a veterinarian, will be at the show; she will serve as the primary vet. Paul Erwin will also be "on call" and available, but would have to charge a fee if we called on him.

Sheryl advised that Behlen round pens will be used in the competition. Southern States will furnish two and Behlen will furnish one. These pens will be for sale after the competition. The round pens will be set up at Chatham Hall on Friday night.

T-shirts will be designed for all members to wear the day of the competition. The front will be designed with "SEFHA" and the back will be printed with "Staff". The cost to have the shirts done is approximately \$8.00 each.

Judy has made contact with Tom Seay and is still hoping to hear back from him on whether or not he is available to be the emcee for the competition. Other possible candidates are Ralph Casey or Scott Purdum.

The Chatham Hall arena will hold 350 people. If we are allowed to bring in additional bleachers, we could seat 400. The occupancy load will need to be verified first. All SEFHA members will be on the floor working or at the door throughout the show which will add to the number of people inside the arena. Members will also be at ringside serving as time keepers, monitors, and assisting the trainer with water, beverage, chairs, and break reminders.

Mandy has checked the pricing on tickets. It is cheaper to have tickets printed without numbers, but the members felt that numbered tickets would be necessary. Pip Printing gave a price of \$47, and Benton & Thomas gave a price of \$42 for numbered tickets. The price is based on printing 400 tickets on colored paper with black ink.

Southern States will be donating three saddle pads with the Southern States logo on them for the competitors. They will also be donating 500 pounds of feed. The club decided that the winner would receive the grand prize of a saddle and hopefully a CSI pad and the other two competitors would split the 500 pounds of feed as a gift for competing. There will not be a first, second, and third finish. Dave is checking on purchasing the saddle from Kuda Saddles in Florida.

Advertising was discussed, but is on hold for the moment. More details for how to advertise will be discussed at the next meeting.

Southern States is definitely a sponsor and Dave will be meeting with Blackwell Dodge this week to make sure they are still willing to be a sponsor.

Dave recommended that after each session during the competition, the points be totaled, allowing for a quicker grand total and announcement of the winner, since there will be a time factor involved at the end of the day.

Dave has a definite yes from Chick-Fil-A to be a food vendor. We will check to see if Sub Way and/or Pizza Hut can be vendors as well.

The club discussed how they would like for the programs to be printed. The program will be printed in black and white, but there was discussion on having the back cover in color, the cost would be higher to have the programs printed with color on the back cover. Dave will check the prices first. The club voted to give Southern States first choice of advertising on the back cover (full page) and at a reduced price, possibly \$250.00. The prices for advertising in the program are \$25 for one quarter page, \$50 for one half page, \$75 for three quarters page, and \$100 for a full page ad inside the program. Inside cover cost is \$250 and back cover is \$400. Chatham Hall will be able to have an advertisement in the center of the program at no charge. The center section will also have a one page bio on the competitors and judges.

Leslie Keck volunteered to set up a website for SEFHA. The only cost to the club would be for a domain name, with an annual fee of \$10.00. Lisa Tuite made a motion to accept the offer and Judy S. seconded the motion. The club members voted to accept the offer.

The next SEFHA meeting will be held on July 12 at El Cazador Restaurant on Main Street in Chatham at 6:30 in the banquet room.

Dave announced the next club event, a three day camping, trail riding event, is scheduled for August 13, 14, and 15th at Iron Mountain.

There being no further business, the meeting was adjourned at 8:50 p.m. Respectfully submitted,

Lisa Geyer, Secretary

6/19/2011

### **July 12, 2011 Meeting**

SEFHA club members met at El Cazador Restaurant in Chatham on July 12 at 6:30 to discuss the planning of our Colt Starting Competition to be held in November.

There were 23 members present, and the meeting was called to order at 7:00 with Dave introducing six new members: Kevin and Hosanna Blanchard, Bill and Martha Scott, and Sherry and Paul Hazelwood. Dave also introduced a special guest, Susan Newcomb, who is the new Equine and Livestock vet at Cherrystone Animal Clinic. Susan has graciously agreed to be one of the on-call vets for the event.

Before discussing additional plans for the colt starting competition, SEFHA members discussed upcoming events hosted by SEFHA. The next event will be a three day camping and trail riding gathering at Iron Mountain on August 12, 13 and 14. Members who wish to attend can call Iron Mountain and make reservation mentioning they are with the SEFHA group. Iron Mountain is roughly a 2 1/2 hour drive from Danville.

SEFHA members agreed we would like to hold another Cowboy Competition. The date has been set for October 8, 2011 at 10:00 a.m. and will be held at Cheryl and Dave's place. More details will come as we get closer to that date.

Dave also mentioned that he would like to see SEFHA host a clinic addressing equine dentistry. The date and details will be discussed later in the year.

The SEFHA website is up and running and Leslie Keck did a great job. Lots of members have been utilizing the site and keeping up with current events, reading the minutes from meetings, and watching for updates on the Colt Starting Competition, etc. There is also a classified section on the website and SEFHA members may place ads in this section for free. A brief discussion was held on what fee we would charge if a non-member wished to place a classified ad on the SEFHA website. More discussion on this will take place at a later time.

Susan, Lisa T., Dwight, Judy and Dave have picked the three trainers and did a wonderful job. Eleven applications were submitted and the committee had to make the hard decision of which three to choose. The three trainers selected are:

Randy Abernathy James Cooler Pam Tanner

Progress is being made on the program. Cloverdale Farm is the sponsor for the front inside cover; Blackwell Dodge is the sponsor for the back inside cover; Southern States is the sponsor on the back outside cover. Cover fee is \$500; however, as agreed in our previous meeting, Southern States received a reduced rate for their ad at one half the price (\$250). Pip Printing will be printing the programs. The outside covers will be glossy and in color with the inside pages being in black and white. Members are urged to start making contacts with businesses and selling ads. Our program is 64 pages. Center pages will be reserved for bio information on the trainers, SERHA membership, etc. Advertising contracts are available and members can contact Dave,

Cheryl or Leslie Keck. They have designed a spreadsheet to record contacts which will enable us to keep up with who has been contacted and how many ads have been sold. The spread sheet can be accessed through email so that everyone can see the progress and to avoid multiple contacts being made with the same businesses. Dave advised that he would like to have printed programs in his hands by the middle of

September. Any ads sold may be taken directly to Pip Printing on Westover Drive and dropped off. Payments should be mailed to Dave and Cheryl. Checks should be made payable to SEFHA.

Pip Printing is also printing the admission tickets. Tickets will be numbered from 1 – 400 and will be perforated to tear so that each section has the ticket number on it.

Along with Blackwell Dodge being a sponsor, they have also offered to bring one of their trucks to the competition. The three trainers will arrive in the arena riding in the bed of the truck and will jump down as their names are announced by the emcee.

Dave and Jerry Shedd made several contacts last week and met with a potential food vendor. However, after researching the requirements from the Health Department, it was decided that this particular vendor was not set up to properly serve foods. Dave acknowledges a second choice, Bill and Laverne Wilmoth, who operates a concession trailer and come highly recommended. Judy made a motion to select the Wilmoth's as our sole vendor, Lisa Tuite seconded the motion and all members were in favor. The fee for a food vendor is \$100 with the agreement that the vendor will feed the three trainers, three assistants, 5 judges, and Tom and Pat Seay. The Wilmoth's will furnish everything and the hot dogs and hamburgers will come with all the fixings on them. The serving count should be between 450-475 people.

As mentioned in prior meetings, the Behlen round pens have been taken care of. Southern States will furnish two and Behlen will furnish one. The round pens will be for sale after the competition, (one pen has already been sold). Dave pointed out that the Behlen round pens are exactly like the ones Clinton Anderson sells for \$3,900. Southern States will sell these round pens for \$2,362.50 with tax.

We are still addressing the issue of a sound system. Dave says a local church may let us use their sound system for the event, and may even send someone to operate it for us. We need four wireless microphones and headsets. Dave has priced buying these at around \$800. Jerry will check on prices before the next meeting.

Members discussed the SEFHA Staff tee shirts again and questioned if they would be short sleeve or long sleeve. Short sleeve may not be warm enough in November. Members agreed to pay for the shirts individually at \$8 each rather than the club paying for them. There was also mention of purchasing vests with SEFHA and Staff on them, which may be less expensive than the shirts and present less of a problem with appropriate attire for the season. No decision was made until pricing can be checked and compared.

Tom Seay and his wife, Pat, will be coming in on Friday night. Tom would like to get together with some of the SEFHA members for dinner, but Dave pointed out that most of the members will be at the Chatham Hall setting up for Saturday's event. There was also discussion of Tom staying with one of the SEFHA members, or if we should make a hotel reservation for him.

(Post meeting note: Lisa Geyer contacted SEFHA member, Deb Bender, who is currently out of the state to inquire if she would be interested in inviting Tom and Pat to come and stay with her. Deb is thrilled to say she would love to have them come out to stay at her farm and to also invite SEFHA members to come before and after set-up at Chatham Hall for an informal "floating" visit and simple campfire dinner. More details will follow at our next meeting.)

Jerry Shedd has obtained a blank vinyl Pepsi banner. Dave suggested we use the banner for our SEFHA Club rather than having it lettered for this one event. We will check on who can letter the banner for us.

Dave is still checking on purchasing the grand prize, a saddle and CSI pad. Details on the cost or donation are still being worked out. CSI did send SEFHA a banner to use.

Karen's Hallmark has volunteered to help SEFHA in any way they can. Karen's Hallmark will be one of the locations in which tickets may be purchased, as well as Southern States. We would like to put the tickets on sale by the first of September. We have 400 tickets to sell as a cost of \$15 each. A limit of 20 tickets will be available to each of the three trainers for their localities and friends to attend.

There will be 300 programs printed. Members discussed the possibility of selling programs rather than handing them out free. There were mixed feelings from members on which option to take. The decision was tabled until the next meeting after Dave had a chance to total our expenses and the dollar amount of profit SEFHA will make from the event.

There will be door prizes awarded during the competition and we also currently have BWFA supplying a limited edition pocket knife valued at \$75 to each of the trainers. Southern States is also supplying each trainer with saddle pads and 500 lbs feed. Karen's Hallmark and Chic-Fil-A are supplying a gift bag for each of the judges.

Members also decided to hold a silent auction at the event. SEFHA members are asked to donate some type of item to bid on. The highest bidder will be awarded the item they bid on. Trish Southall has donated one of her paintings, valued at \$250. Karen Hill volunteered to man the silent auction table and ask that members get in touch with her regarding the item they are donating for the auction.

Members were reminded that this is an Alcohol Free event. No alcoholic beverages will be allowed, and no alcoholic beverages will be allowed as prizes for the silent auction. This is also a pet free event. People should leave their dogs at home!

At this time, we have 7 vendors lined up and this may be all we have space for. A floor plan will be drawn to show where each vendor will be allowed to set up and accessibility to electrical hook-up or the best place for vendors with generators to be placed. The fee for vendors (other than the food vendor) is \$50 for each booth space. The vendors are:

SEFHA

One booth space for each trainer

Behlen

Bill & Laverne Wilmoth (food vendor) The Blanchard's Pet Crematory booth

The next SEFHA meeting will be held at 6:30 on August 16, 2011 at El Cazador Restaurant in Chatham.

There being no other business to discuss, the meeting was adjourned at 8:30. Respectfully submitted,

Lisa Geyer

7/14/11

### **Meeting Minutes for August 16, 2011**

The SEFHA club members met on August 16 at El Cazador Restaurant in Chatham in the banquet room at 6:30, with 22 members present. After placing food orders, David said the blessing in advance, and the meeting was called to order.

Ads for the program are going well, but we need more sponsors. David asked all members to approach anyone they could think of to take an ad in the Colt Starting Invitational program. Many of the merchants we have approached have said yes, but there have been a lot of no answers too. Triangle Cycle has been approached to take out an ad, but they also requested that they be able to display one of their 4 wheeler vehicles on the day of the invitational. David questioned if allowing Triangle Cycles to display without paying an additional fee was fair to all of the others that paid the same price to advertise and not display products. After discussion, it was decided that Triangle Cycles would pay the advertising cost plus be allowed to display a 4 wheeler if they paid the additional \$50 for a vendor space. It was also mentioned that if Triangle Cycles displayed a 4 wheeler, it would be courteous to advise Blackwell Dodge that someone else would have a display at the event.

Members discussed how many port-a-johns would be needed for the event. It was decided that two would be needed. Jerry Shedd agreed to contact Handy John and make reservations for the port a john to be rented for one day, with delivery being on Friday afternoon, and pick up any time after 4:00 on Saturday.

There are three entrances to Chatham Hall; one on Route 57, one in the town of Chatham, and one on Chalk Level Road. Cathy Petty will check and make sure that it is okay to use all three entrances, or if Chatham Hall prefers we only use one or two entrances for the event. There will a club member stationed at all allowed entrances to collect tickets.

There was also discussion on the sound system. Due to cost, it is not feasible to purchase the necessary equipment. David had done research on the Internet and found a site that rents sound equipment. One site offered renting two speakers and two wireless headsets, leaving the club to only purchase one additional

wireless headset. The purchased headset could be used at other SEFHA events. Dave was going to check on the cost for renting equipment.

So far, we have 5 judges considered for the event. James Morris, Sue Garish, Charles Mentor, Jr., Ginger Henderson, and possibly, Ken McNabb! If Ken McNabb agrees to be a judge, Dave stated that we would work something out to pay for his plane ticket.

The club discussed giving the new Agricultural Center a free full page ad as a way of helping to support and promote the center. When the center opened last year, SEFHA made a \$500 donation. Mike Bruce made a motion that the club give the Ag Center a free full page ad and the motion was seconded by Lisa Geyer, all members were in favor.

Dave has worked hard with the Vacaro western saddle for the grand prize and getting the cost lowered. It seems that the final price will be \$1,100 (original price was \$1,700). Susan Newton made a motion that the club accept the price and purchase the saddle. Jerry Shedd seconded the motion and all members voted in favor. Susan Newton also said she would be in the area prior to the Colt Starting Invitational and would be glad to pick the saddle up.

Dave has not been able to get the CSI pad donated as a prize and the club feels that we would possibly let the idea go. It was mentioned how many members of the club have purchased a CSI pad and that the CSI owners should take that into consideration. So far, they have only agreed to donate a CSI Pad banner.

SEFHA had considered purchasing a video camera for \$400 (previously owned by a television station).

Dave had someone check out the camera for soundness and quality before the club made a purchase.

Once the camera was checked, it was determined that it did not have good focus. Rather than purchase the camera, the club decided to use cameras owned by club members. We would like to have four cameras and someone to operate them. The video from all four cameras can be edited onto one DVD. It was decided that a copy of the DVD should go to the trainers, judges, and Tom Seay as a gift.

Dave also announced that the Agricultural Center had approached Cheryl and asked if SEFHA would consider using their facility next year for the Colt Starting Invitational. Terrific news!

The tickets will be ready by September 1. Sale locations are Southern States and Karen's Hallmark. To make ticket sales more accessible, they may also be placed at Cherry Stone Animal Clinic. Anyone from the South Boston area can contact SEFHA through the website or a member to obtain tickets.

All members of the club agreed to have an opening prayer before the competition starts, as well as someone to sing the National Anthem.

Club members decided that tickets will go on sale September 12, exactly two months before the event.

The same date, September 12, will be the cutoff date for accepting advertising for the program. Any member who wishes to purchase tickets before they go on sale should contact Cheryl and she will bring the tickets to the next SEFHA meeting. Be prepared to pay for the tickets at that time. A limit will be set on how many tickets each person can purchase in advance.

Our next club event, Extreme Cowboy Competition, is scheduled for October 8 and will start at 10:00.

Dave and Cheryl will be hosting the event again this year.

The next SEFHA meeting will be held on September 13 at El Cazador Restaurant in the banquet room.

The meeting will start at 6:30.

There being no further business, the meeting was adjourned at 8:30 Respectfully submitted,

Lisa Geyer

Secretary

### **SEFHA MEETING MINUTES SEPTEMBER 13, 2011**

SEFHA members met on September 13 at 6:30 in the banquet room of El Cazador Restaurant in Chatham, Virginia. David called the meeting to order at 6:45 with 28 members present.

Dave praised all members for the excellent job that has been done on selling advertising for the Colt Starting Invitational program. Completed advertising pages were passed around for members to proof, with only a few errors or changes to be made before final printing is done by Pip Printing. As of the meeting, SEFHA has approximately 50 pages for the program. We can possibly take a few more ads, but

Pip advises that we may start to have problems if the program gets much thicker, and the cutoff date was September 12.

The tickets have gone on sale (September 12). Leslie Keck will put an announcement on the SEFHA website and Facebook about the locations of the ticket sales. It is strongly urged that members let everyone know that the tickets are for advance sales only. There will not be tickets available at the door the day of the event.

SEFHA should have the completed programs in hand by the end of October. Dave is still waiting for the ad copy and payment from Tory Blackwell of Blackwell Dodge.

Dave spoke with WSET News 13 in hopes of getting some "free advertising". WSET wants to cover the event, but their station policy allows them to come several days before the event for an interview and coverage information. They will not be able to televise coverage months in advance as we had hoped. SEFHA discussed other methods of advertising the event in advance (other than the posters we have). WSET recommended advertising through radio, as well as Facebook, our website, etc. Advertising on the Burger King marquee, the WAKG website, and linking with other websites was also discussed. Lisa Tuite has already given a write-up to the Star Tribune.

Anyone with ideas for putting the word out can contact Leslie Keck and she can post the information for us on our SEFHA website.

Pam Tanner is excited about competing and says she is ready! Dave suggested that members Google the colt starting invitational, Pam Tanner, James Cooler, etc. to see how our event and club are mentioned. Another surprise for SEFHA – Ken McNabb mentioned us on his TV show! The Ag Center marquee will also be available and will post advertisement for the event, and we also have access to Woodson's Chevron marquee.

Dave mentioned that Southern States has been extremely helpful to SEFHA with furnishing items, as well as the selling of tickets. Southern States has offered to pay the full fee for advertising on one of the cover pages (\$500), but the club has declined their offer, and the cost to Southern States will remain at \$250.00. Dave reminded members that Ken McNabb will be in Clemson, South Carolina in December for those interested in going.

After much discussion and research for the P A system, we have decided to rent the equipment upon approval from club members. Rental would include 4 head sets, 2 hand mikes, speakers and all necessary batteries. Bobby Turner recommended contacts to Dave and Dave contacted Barry Davis. All equipment would be furnished as well as someone to operate the system. Barry's crew will set up and handle everything, including playing music during breaks, during the introduction, etc., and will know how to trouble shoot any problems that may come up. The quoted price from Barry Davis is \$1,200, and Dave will try to get the cost a bit lower. Lisa Geyer made the motion that we accept Mr. Davis' quote and rent the equipment from him, Susan seconded the motion, and all members were in favor.

The agenda for the event was discussed briefly. We have a girl from Chatham Hall that will sing the National Anthem. Mandy Tuggle will ride in on her horse carrying a flag and ride throughout the song, the trainers will work during the break times giving demonstrations, and we discussed making arrangements for Tom Seay to have breaks. The food vendor will be set up to sell both breakfast items and lunch foods.

Dwight Oaks discussed a trail ride on Saturday (September 17) at Smith Mountain Lake. The ride will begin at 10:00 and last for approximately 3 hours. Dwight suggested that rides wear blaze orange for visibility. There will be 7 or 8 camp sites for anyone interested in spending the night.

Anyone donating an item for the silent auction table was asked to contact either Karen Hill or Cheryl at Southern States. Items can be dropped off at Southern States, or taken to Karen in advance. Karen needs to have the items for the silent auction by October 20.

Dave mentioned that he had talked to Lisa Tuite about sending a donation in John Bender's memory to his favorite camp in Michigan. Jerry Shedd made a motion that we send a donation. Lisa Geyer seconded the motion and the club voted in favor. A donation in the amount of \$100 will be sent. Lisa Geyer and Jerry Shedd will buy a card and handle the donation being sent.



Jerry Shedd has ordered 30 blaze orange vest for members who are working at the event to wear. Cheryl is making name badges. A signup sheet was passed around for those working and Cheryl reminded members that if they did not have a badge, they could not get in without a ticket.

We need four video cameras and four people to operate them on the day of the competition. Mike Bruce, Jerry Shedd, and Lisa Geyer all have cameras and volunteered to film the event. Karen Hill said she had a camera if someone wanted to volunteer to be the fourth person filming.

Dave has not been able to get in touch with Kuda Saddle and Tack, but we do have the saddle at a cost of \$1,100.

Chatham Hall has requested that the front entrance off of Route 57 be used and parking will be accessible off of Chalk Level Road (State Road 685).

The glass Hospitality Room at Chatham Hall will be made available for Tom Seay and Ken McNabb, but this room will be off limits to the public.

Members were asked to consider who would be willing to handle the various tasks on that Saturday; time keepers, score keepers, camera operators, gate/parking persons, etc.

Posters for advertising the Colt Starting Invitational were handed out for members to distribute.

Dave reminded members of the Extreme Cowboy Competition on October 8. The competition will be held at the Tuggle Farm and will start at 10:00.

The next meeting will be on Tuesday, October 11 at El Cazador Restaurant in the banquet room at 6:30.

With there being no further business, the meeting was adjourned at 8:20.

Respectfully submitted. Lisa Geyer

SEFHA Secretary

## **SEFHA Minutes**

### **October 11, 2011 Meeting**

SEFHA members met on October 11 at El Cazador Restaurant in Chatham, Virginia at 6:30.

David Tuggle called the meeting to order at 7:00 with 30 members present. Mike Bruce said the blessing and everyone enjoyed a nice dinner before the meeting began.

Dave received a phone call from Ken McNabb today and he will be flying in for the invitational (earlier there had been a possibility that he would drive and bring his family). Ken's assistant, Brenda, will be in touch with Dave as to the flight date, time, and location. Dave will make arrangements to pick Ken up.

Dave talked with Pip Printing today and they report that the program is in good shape; we only have 1 1/4 pages that are blank. There is a possibility that we may insert photos from the Extreme Cowboy Competition in the blank spaces.

The Extreme Cowboy Competition went great. The weather was perfect; we had a large crowd watching, and a large group of people participating – perfect!

Dave introduced Leslie Keck and thanked her for the hard work she has done with getting the SEFHA website up, and for all of the helpful information she continues to add on a daily basis. We receive many, many compliments on our website and its professional appearance.

Club members discussed the program and layout of the pages. The center will be reserved for a schedule of events. Each competitor will have a full page write-up, judges will have one half page, and Tom Seay will have a full page. Loraine with Pip Printing has recommended that every ten pages we should place one of the write-ups about our judges and competitors rather than placing them all together, this will encourage the spectators to look through the entire program and not just one section. Club members had no objection to Loraine's recommendation. Pip Printing also complimented SEFHA on the way the members have handled the program ad submissions, and contacts. They appreciate the smooth and easy manner we have conducted ourselves in the process...no arguing or bickering.

The Kuda Saddle was on display at the Extreme Cowboy Competition on October 8. The laser engraving was done on the saddle fender by Awards and Trophy. They did a phenomenal job and the cost was a mere \$20.00. Any members that have not seen the saddle can go to our website or Facebook page to check it out.

As of the meeting, 180 tickets have been sold for the event. That total did not include any sales that Karen's Hallmark had made on that date. Competitors will want some tickets made available to them for friends and followers from their own community.

There was discussion on making tickets available at the door with a "will call" option. After much discussion, it was decided that we would be creating a large amount of work and possible confusion for ourselves and we let the subject drop.

Jerry Shedd has purchased eleven blaze orange vests and Harbor Freight has more coming in if we need additional vest. The gate keepers will be wearing the orange vest. Lisa Tuite is making SEFHA badges for all members to wear during the event (features the SEFHA logo). This will be our sole way of being identified as a SEFHA member so everyone working the event should make sure they wear one. Lisa will make approximately 37 badges, using the signup sheet for a reference.

Workers should arrive no later than 7:15 on Saturday morning and gates will open at 8:00. There will be 3 entrances to Chatham Hall and gate keepers should be mindful that others will be entering Chatham Hall that are not attending the Colt Starting Invitational. People at gates will have radios to communicate.

Members discussed the port-a-john set-up. It was decided that two would not be sufficient for the number of people attending. Jerry Shedd will contact them and have four delivered instead of two. The port-a-johns will be delivered sometime around 4:00 on Friday afternoon.

News Channel 7 and News 13 will be interviewing SEFHA the week prior to the event and we hope to get some good response from the interviews.

The SEFHA banner Jerry Shedd obtained from Pepsi Cola several months ago will have the Pepsi logo removed and the banner will be hung inside the arena at Chatham Hall.

Gate keepers will be responsible for taking tickets as spectators come in. Tear the ticket into with the stub being given back to the spectator and the ticket going into a bucket/box for door prize drawings. Spectators will need to hold their stubs as a means of leaving and re-entering the event.

It was decided that we may need to have one last meeting before November 12. SEFHA Club Members will meet on November 8 at 6:30 in the banquet room of El Cazador Restaurant, our last meeting before the Colt Starting Invitational on November 12.

There being no further business, the meeting was adjourned at 8:50. Respectfully submitted.

Lisa Geyer  
Secretary

### **SEFHA Minutes November 8, 2011 Meeting**

SEFHA members met in the banquet room of El Cazador Restaurant in Chatham, VA at 6:30 on November 8 to finalize all plans for the Colt Starting Challenge and to go over the work assignments. There were 28 members present. Dave called the meeting to order at 6:45 and asked Mike to say the blessing before dinner.

Dave and Logan attended the National Farrier's Convention in Georgia several days ago, and Dave was presented with the Go Getter Award in recognition of Dave and SEFHA members for all of their accomplishments. Dave received a beautiful statue of a horse with engraving on the base.

The programs have been picked up from Pip Printing. There were 310 programs printed at a cost of \$1,837.00, slightly less than we had anticipated. Pip Printing, once again, acknowledged to Dave and Ginger what a terrific job SEFHA had done on getting program advertisers (noting that we managed to get ads from businesses that normally do not take out sponsorship ads)! Way to go SEFHA!!

Gift baskets have been made for Tom Seay and the judges. Chic-Fil-A and Karen's Hallmark put the baskets together for us.

Dave attended a colt starting competition in Richmond last weekend and stated that it was not put together well, and that in spite of big name trainers, it was not a professional event.

The three trainers will receive some nice gifts from the Colt Starting Challenge. Dave showed members one of the three BWFA pocket knives that are being given away. Each knife comes with a certificate, is numbered and signed by Ralph Casey. (These knives sold at auction for \$125). Southern States will also

donate 500 pounds of grain to the first place winner, and 200 pounds to the second and third place winner, as well as engraved western saddle pads.

Everyone was reminded that Deb Bender has been gracious enough to be the hostess for Tom Seay during his stay in Chatham and she will have an informal floating "social get together" on Friday evening from 6:00 – until. This gathering is for SEFHA volunteers only. Hopefully, Ken McNabb will also be able to join the fun, as well as our three trainers. All volunteers are encouraged to go by and say Hello, either before helping with set up at Chatham Hall, or afterwards. Deb's address is 2006 Spring Garden Road, Chatham, VA 24531.

As of this date, News 13 has not contacted Dave or conducted an interview. There will be information in the Piedmont Shopper, and articles have already been printed in The Star Tribune. Hopefully, Dave will hear from News 13 before the event on Saturday.

The club has sold a little over 300 tickets (400 were printed), and the remainder will be sold at the gates on Saturday. We are having lots of people wait until the last minute to purchase their tickets. Entrance gates will be located off of Route 57 and Route 685. Gate people and parking attendants will wear blaze orange vest.

Last minutes details were discussed regarding cameras, camera operators, and coverage of the event, (before and during). HR TV has asked if we would send them one of our DVDs and they may edit it down to 30 minutes and show it as one of their programs. Jerry Shedd advised camera operators of the locations of electrical outlets in the arena and of an extension cord that would be available.

All volunteers helping with set up at Chatham Hall on Friday evening should be there at 5:15. The round pens will need to be set up as well as the obstacle course. We will set up and take down as a practice run before Saturday. Jerry Shedd will be at the school by 4:00 to assist with the port-a-john delivery.

The gates open at 8:00 a.m. on Saturday morning and all volunteers are asked to be at Chatham Hall and ready to start working between 6:00 and 6:15 a.m.

Lisa Tuite made SEFHA badges for all members working the event, and everyone is asked to wear the badges on Saturday. If members see someone in the arena show area that is not wearing a badge, volunteers/workers should ask them to leave the area.

SEFHA will have a table at the event and all of the SEFHA membership applications, information, and business cards, banner, etc., will be displayed. This table will be located right next to the Silent Auction table and Karen & Tim Hill will handle any persons interested in becoming a SEFHA member. Karen reported that we have received some very nice items for the silent auction table and she thanked all members who had made donations.

Members discussed who would lead the horses out of the arena once the competition was over. It was decided that each trainer's assistant could lead the horses out and into the appropriate stalls. (We had already set up the three club members that would take the horses in before the gates opened on Saturday morning, but not who would take them out when the event was over)

Buttons have also been made for each trainer (Team Tanner, Team Cooler, and Team Abernathy) and the buttons will be sold for \$1 each. Individuals can show their support for their favorite trainer by purchasing a button, and at the same time, the money we receive will be donated to the United States Equine Rescue League.

One last discussion before the meeting was adjourned...Bill Scott announced that the Chatham Christmas Parade is being held on Saturday, December 3, 2011 at 11:00 a.m. Members were asked to think about if they would like to ride their horses in the parade (as a club).

There being no further business to discuss, the meeting was adjourned at 8:20.

Everyone have fun on Saturday and remember if a problem comes up just say, ITS NOT MY FAULT! (LOL) Respectfully, Lisa Geyer

### **SEFHA Meeting Minutes November 29, 2011**

SEFHA members meet in the banquet room of El Cazador Restaurant in Chatham at 6:30 on November 29, 2011 with 24 members present. Club members had a chance to socialize a bit before Dave called the

meeting to order at 6:50. Bill Scott said the blessing and everyone enjoyed a nice meal while we discussed the Colt Starting Challenge on November 12.

Everyone was in agreement that the Colt Starting Challenge went great. We had very few unexpected surprises and were well prepared for the day. Dave stated that he had received lots of phone calls complimenting the club on the event and showing interest in becoming a member of SEFHA. Dave reported that our head judge, Ken McNabb, complimented the club on how well the challenge was put together and to definitely count on him returning if we do this again next year. Dave also reported that the three trainers were pleased with the event.

Jerry Shedd, club treasurer, gave a report on the club's financial status from the Colt Starting Challenge. The club spent approximately \$7,000 and took in \$10,500. As of tonight's meeting, all bills have been paid.

The "Trainer Buttons" SEFHA sold at the event brought in \$39.00 for the Horse Rescue League. SEFHA members discussed donating more than the \$39.00 with Susan Newton making the motion that we round the amount off to \$100, Judy Schewpee seconded the motion and the club voted unanimously to send \$100.

Randy Abernathy, winner of the Colt Starting Challenge, donated the 500 pounds of horse feed back to the club. The club discussed who we may want to donate the feed to. A motion was made by Deb Bender, and seconded by Lisa Tuite that the club should split the feed, one half going to a therapeutic riding facility in Reidsville, North Carolina and the other half to a horse rescue located in Roanoke, Virginia.

The club also discussed its appreciation to Chatham Hall for allowing SEFHA to use their facility for the event at no charge. Members discussed donating \$300 to Chatham Hall's Equestrian Program in SEFHA's name. Logan Baker made the motion with Charlie Crane making a second. The club voted to send a \$300 check to Chatham Hall.

DVD's are being made of the Colt Starting Challenge and should be ready in six weeks or so. HR TV has also expressed interest in obtaining one of our DVDs and may put a portion of it on TV. HR TV will promote the Colt Starting Challenge on Facebook.

Jerry Shedd recognized Dave and Cheryl Tuggle for all of their hard work making the Colt Starting Challenge come to life and for its huge success. Lisa Geyer also recognized Deb Bender and thanked her for hosting the Meet and Greet for all of the club members, Tom Seay, Ken McNabb, and the trainers. Everyone had a wonderful time and the food was delicious.

SEFHA's silent auction was a great success. Club members donated items for the auction and we took in \$635.00. Dave also mentioned that two of the three Behlen Round Pens have been sold. Behlen is very interested in participating again if we hold another event next year.

Dave asked members if they would like to hold another Colt Starting Challenge next year and the club members excitedly said yes. Deb Bender made the motion, with a second being made by Lisa Geyer and all agreed to start working on the Colt Challenge for 2012. Tom Seay has said that he would love to come back again, as well as all of the judges.

Randy Abernathy, winner of the Colt Starting Challenge, has agreed to hold a one day clinic for some of the SEFHA members. Dave asked any member that was interested in participating in the clinic to let him know. We will draw five names to participate in the clinic and Randy has agreed to travel here to hold the clinic.

The Chatham Christmas Parade in this Saturday, December 3. Bill Scott asked that all members wishing to participate be in Chatham by 10:00. Members will meet on Hurt Street at the Imagination Station Day Care parking lot. Lisa Geyer has purchased candy canes to hand out along the route. Members who do not wish to ride their horse can ride on the Tuggle's truck

Members discussed our planned Swap Meet which is set for March 3, 2012. We have secured a reservation at the Ag Center and will start making plans for our second swap meet after the holidays.

Tom Seay has expressed an interest in a get together with SEFHA during the Christmas holiday. Deb Bender volunteered her home for the dinner. Club members voted on December 17 at 6:00 and we hope Tom will be able to attend. Dave will get in touch with Tom to invite him.

Dave reminded members that May is when membership dues should be paid. May is also when the club holds its election of officers. The club has four officers; President, Vice President, Treasurer, and Secretary. The club also has five executive board members. Dave reminded members that anyone interested in holding office could consider running, but the president must be a farrier. Cheryl stated that starting with the next membership renewal, SEFHA membership cards will be issued.

The club again acknowledged their appreciation to Leslie Keck for her hard work on our website. She has done a wonderful job!

The next club event will be a club trip to H. Cooper Black Campground in Cheraw, South Carolina. This will be a weekend camping and trail ride event on March 17, 2012. Cheraw is approximately 3 1/2 hours from Danville.

With there being no further business to discuss, the meeting was adjourned at 8:10. We'll see everyone on December 17 at Deb Bender's for our Christmas gathering.

Respectfully submitted,

Lisa Geyer

Secretary